



THE POWER OF PARTNERSHIP STARTS HERE

July 1, 2026 - June 30, 2027

PARTNER WITH PURPOSE

Dear Community Partner,

At United Way of Indian River County, we believe lasting change happens when people, organizations, and resources come together with a shared purpose.

Every sponsorship represents more than support for an event. It is an investment in the solutions that help local families thrive, strengthen our community, and create greater opportunity for all.

Through strategic investments, collaborative leadership, and direct services, United Way addresses the challenges facing Indian River County every day. We support programs that improve health, expand educational opportunities, strengthen financial stability, and help our community prepare for and recover from times of crisis.

Our corporate partners play an essential role in this work. Your sponsorship not only provides meaningful visibility for your organization, but also demonstrates your commitment to being part of the solutions that make Indian River County a stronger place to live, work, and grow.

We invite you to partner with us through one of our signature events and join a network of businesses and community leaders who believe that United is the Way.

With gratitude,



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YOUR PARTNERSHIP CREATES IMPACT

We Lead

We convene nonprofit organizations, businesses, government agencies, and community leaders to identify challenges, align resources, and create collaborative solutions.

We Invest

Through a competitive community investment process, we fund local programs that deliver measurable results and help individuals and families build stability and opportunity.

We Respond

When neighbors need support, United Way provides direct services and leads community responses that help individuals and families navigate challenges and recover.

UNITED WAY BY THE NUMBERS



1 in 4
Local residents impacted through United Way-supported programs and initiatives



\$1.5M+
Invested annually in community solutions to improve lives across Indian River County



46
Programs supported by community investment at 34 local partner agencies

KEY INITIATIVES

ANCHOR
The Action Network for Community Hope and Organized Recovery coordinates long-term disaster recovery efforts by connecting residents, volunteers, and community partners with resources and support during times of need.

ACCESS TO JUSTICE
Expands access to legal resources through self-help services, technology, and partnerships that help residents navigate complex legal challenges.

VITA
The Volunteer Income Tax Assistance program provides free tax preparation services that help local residents maximize refunds, reduce financial barriers, and build greater financial stability.



JACKIE ROBINSON CELEBRATION GAME

Every April 15, United Way of Indian River County and the Jackie Robinson Training Complex along with Major and Minor League Baseball bring the community together to celebrate the enduring legacy of Jackie Robinson.

Held at historic Holman Stadium, this signature fundraiser honors courage, perseverance, leadership, and equal opportunity while raising critical funds that strengthen lives across Indian River County. The event welcomes thousands of attendees for an evening of baseball, community pride, and philanthropy.

Hall of Fame Sponsor: \$15,000

- Sponsorship Benefits Include:
- Reserved section: behind home plate
 - Tickets to the game: 75
 - Access to VIP tent: 20 tickets
 - Logo on commemorative shirt: second most prominent
 - Logo featured at VIP tent
 - Signage at Holman Stadium: second most prominent plus 1 flag
 - Logo on all marketing materials and promotional advertising
 - Logo included in printed program
 - Game Day PA announcements
 - Half-page ad in digital program
 - Recognition in press releases, newsletter, website, and social media
 - Dedicated social media spotlight



MVP Sponsor: \$10,000

Sponsorship Benefits Include:

- Reserved section: behind home team dugout
- Tickets to the game: 50
- Access to VIP tent: 10 tickets
- Logo on commemorative shirt: third most prominent
- Logo on lanyards worn by event staff and volunteers
- Signage at Holman Stadium: third most prominent
- Logo on all marketing materials and promotional advertising
- Logo included in printed program
- Game Day PA announcements
- Quarter-page ad in digital program
- Recognition in press releases, newsletter, website, and social media



All Star Sponsor: \$7,500

Sponsorship Benefits Include:

- Reserved section: behind away team dugout
- Tickets to the game: 40
- Access to VIP tent: 8 tickets
- Logo on commemorative shirt
- Signage at Holman Stadium: prominent shared signage
- Logo on all marketing materials and promotional advertising
- Logo included in printed program
- Game Day PA announcements
- 1/8-page ad in digital program
- Recognition in press releases, newsletter, website, and social media

Home Run Sponsor: \$5,000

Sponsorship Benefits Include:

- Reserved section: behind away team dugout
- Tickets to the game: 30
- Access to VIP tent: 6 tickets
- Logo on commemorative shirt
- Signage at Holman Stadium: shared sponsor sign
- Logo included in printed program
- Game Day PA announcements
- Business card ad in digital program
- Recognition in press releases, newsletter, website, and social media

Triple Sponsor: \$2,500

Sponsorship Benefits Include:

- Tickets to the game: 20
- Signage at Holman Stadium: name on shared sponsor sign
- Name listed in printed program
- Recognition in newsletter, website, and social media

Double Sponsor: \$1,000

Sponsorship Benefits Include:

- Tickets to the game: 10
- Signage at Holman Stadium: name on shared sponsor sign
- Name listed in printed program
- Recognition in newsletter and website

Community Ticket Sponsor: \$600

Sponsorship Benefits Include:

- 50 complimentary game tickets distributed by United Way to local nonprofit partners
- Name listed at Holman Stadium





CITRUS GOLF TOURNAMENT

For more than four decades, the United Way Citrus Golf Tournament has brought business leaders and community champions together for a day of friendly competition and meaningful impact.

This long-standing tradition raises critical funding that supports United Way’s work year-round while providing sponsors with valuable visibility among local corporate and community leaders.

Presenting Sponsor: \$7,500

- 2 foursomes
- Invitation for one representative to speak at the beginning of the program
- Logo on gift given to every golfer
- Logo on scorecard and/or digital scorecard
- Opportunity to include promotional items in player gift bags
- Logo at putting green
- Prominent logo on event signage and slideshow
- Tee sign at every hole
- Recognition in press releases
- Recognition on website, newsletter, and social media
- Dedicated social media spotlight

Platinum Sponsor: \$5,000

- 1 foursome
- Logo on player gift bags
- Opportunity to include promotional items in player gift bags
- Logo on hole flags
- Logo on event signage and slideshow
- Recognition in press releases
- Recognition on website, newsletter, and social media

Gold Sponsor: \$3,500

- 1 foursome
- Logo on golf balls included in player gift bags
- Logo on golf carts
- Logo on event signage and slideshow
- 2 tee signs
- Recognition in press releases
- Recognition on website and social media

Silver Sponsor: \$2,500

- 1 foursome
- Choice of sponsoring a contest (Longest Drive or Closest to the Pin)
- Recognition on event signage and slideshow
- 1 tee sign
- Recognition in press releases
- Recognition on website and social media

Bronze Sponsor: \$1,500

- 1 foursome
- Name on event signage and slideshow
- 1 tee sign
- Recognition on website and social media

Drink Sponsor: \$500

- Signage at drink station
- Name on event slideshow
- Recognition on website

Tee Sponsor: \$250

- 1 tee sign
- Recognition on website



COMMUNITY LEADERS' BREAKFAST

The Community Leaders' Breakfast brings together business executives, elected officials, nonprofit leaders, and engaged residents for an inspiring morning focused on leadership, collaboration, and the future of Indian River County.

Sponsors help make this annual gathering possible while positioning their organizations alongside influential community leaders committed to positive change.

Presenting Sponsor: \$6,000

Sponsorship Benefits Include ALL Supporting-Sponsor Benefits PLUS:

- Opportunity to include company marketing materials on tables
- Head table reserved for 8 guests
- Invitation for one representative to speak at the beginning of the program
- Meet and greet with keynote speaker and photo opportunity
- Featured in United Way e-newsletter
- Branded cups at breakfast

Supporting Sponsor: \$3,000

Sponsorship Benefits Include:

- Placement of logo prominently on all event materials, printed program, and event signage
- Reserved seating for 4
- Recognition in event press release
- Recognition on our website and social media



TOCQUEVILLE & LEADERSHIP SOCIETY CELEBRATION

The Tocqueville & Leadership Society Celebration recognizes the generous individuals whose extraordinary philanthropy helps strengthen our community year after year.

This intimate event celebrates leadership, gratitude, and lasting impact while providing sponsors with meaningful exposure among many of Indian River County's most committed charitable investors.



Presenting Sponsor: \$5,000

Sponsorship Benefits Include ALL Supporting-Sponsor Benefits PLUS:

- Logo featured on all event materials
- Complimentary event access for 6 guests
- Opportunity to deliver remarks during the event program

Supporting Sponsor: \$2,500

Sponsorship Benefits Include:

- Complimentary event access for 4 guests
- Prominent recognition as a sponsor in any media coverage or press mentions associated with this signature event, plus acknowledgment throughout the event
- Sponsor signage displayed at the event



DAY OF CARING

United Way of Indian River County's Day of Caring transforms community spirit into action through a countywide day of volunteer service. Businesses, organizations, families, and individuals come together to support local nonprofits, schools, and community organizations through meaningful hands-on projects.

Beginning with a community kickoff breakfast, volunteers spend the day creating tangible improvements and building connections with the organizations that serve Indian River County every day.

Sponsorship: \$1,000

Sponsorship Benefits Include:

- Sponsor signage displayed at the event
- Recognition in press release(s)
- Acknowledgment on our website and social media
- Inclusion in annual Community Impact Report





UNITED WAY TRIKE RACE

The Torchbearer Trike Race celebrates workplace engagement, community spirit, and the power of giving back. The signature race features teams competing for bragging rights, followed by a community block party with entertainment, activities, and opportunities to celebrate the impact created through partnership.

Premier Sponsor: \$5,000

- Speaking opportunity at beginning of event
- Prominent logo on event signage, fans, and scoreboard
- Recognition in press release
- Recognition on website, social media, newsletter

Entertainment Sponsor: \$2,500

- Logo on event signage and stage
- Recognition in press release
- Recognition on website and social media

Pit Crew Sponsor: \$1,000

- Logo on course signage
- Recognition in press release
- Recognition on website and social media

Trike Sponsor: \$500

- Logo on a trike used in the race
- Recognition on website and social media





THANK YOU FOR INVESTING IN A STRONGER INDIAN RIVER COUNTY.