



UNITED WAY
Indian River County

JACKIE ROBINSON CELEBRATION GAME

April 15, 2026 | 6:42 PM

Palm Beach Cardinals vs Jupiter Hammerheads, Holman Stadium

Over 6,000 people attend the Jackie Robinson Celebration Game each year – offering brand exposure like no other event in Indian River County. Held annually on April 15 at Holman Stadium, the game keeps Jackie Robinson's legacy alive as thousands gather for family-friendly fun, the thrill of baseball, and a powerful reminder of the change one person and one community can spark. This beloved Vero Beach tradition celebrates history while creating brighter futures, honoring Jackie's courage and carrying his impact forward here at home.

This game isn't just about honoring history; it's about building what comes next. Proceeds benefit United Way of Indian River County, where every ticket and sponsorship powers programs that:

- Help children succeed in school.
- Strengthen families with access to healthcare.
- Build financial stability and resilience for our neighbors.

In fact, United Way connects 1 in 4 local residents with the resources that fuel brighter futures – helping neighbors overcome challenges, access opportunities, and build lasting stability.

When you sponsor the Jackie Robinson Celebration Game, you're not just reaching thousands of engaged community members – you're demonstrating your commitment to the values that define us: courage, perseverance, and the belief that together, we can spark positive change.

Join us in honoring Jackie's legacy as we build brighter tomorrows for Indian River County.

For more information, please contact us at (772) 567-8900.

Sponsor Benefits	Grand Slam \$20,000	Home Run \$15,000	MVP \$10,000	Triple \$5,000	All Star* \$2,500	Short Stop* \$1,000
Ceremonial First Pitch						
Reserved Section	Behind Home Plate	Behind Home Team Dugout	Behind Away Team Dugout	Behind Away Team Dugout		
Tickets to the Game	100	50	40	30	20	10
Logo on Commemorative Shirt	Most Prominent	2 nd Most Prominent	Prominent	Prominent		
Logo on SWAG Freebie						
Access to VIP Tent	25 VIP Tickets	15 VIP Tickets	15 VIP Tickets	8 VIP Tickets		
Signage on Holman Stadium Concourse	Most Prominent PLUS 2 Flags	2 nd Most Prominent PLUS 2 Flags	Prominent + VIP Tent	Prominent PLUS 2 Flags	Only Listed on All Sponsor Sign	Only Listed on All Sponsor Sign
Logo on all Marketing and Promotional Ads						
Logo included in Program	Most Prominent	2 nd Most Prominent	Prominent	Prominent	Listed on All Sponsor Page	Listed on All Sponsor Page
Game Day PA Announcements	Most Frequent	2 nd Most Frequent	Frequent	Frequent		
Recognition in Press Release(s), Newsletter + Website					Newsletter + Website Only	Newsletter + Website Only
Media Mentions	PLUS Radio + Video					

***Multiple sponsorships available. All other sponsorships are exclusive.**