



UNITED WAY
Indian River County

COMMUNITY LEADERS' BREAKFAST

October 1, 2025

United Way's Community Leaders' Breakfast is a signature, invitation-only event that brings together over 150 local changemakers—business leaders, donors, volunteers, and advocates—to celebrate the impact of our work and the partners who make it possible. This high-visibility event offers sponsors a unique opportunity to align with community leadership and be recognized for their commitment to lasting change.

Presenting Sponsor: \$6,000

Sponsorship Benefits Include ALL Co-Sponsor Benefits PLUS:

- Opportunity to include company marketing materials on tables
- Head table reserved for 8 guests
- Invitation for one representative to speak at the beginning of the program

Supporting Sponsor: \$2,500

Sponsorship Benefits Include:

- Placement of logo prominently on all event materials, printed program, and event signage
- Table reserved for 4 guests
- Recognition in event press release
- Acknowledgment on our website and social media
- Inclusion in United Way of Indian River County's annual Community Impact Report

For more information, please contact us at (772) 567-8900.



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VOLUNTEER INCOME TAX ASSISTANCE (VITA) PROGRAM

December 2025 - April 2026

United Way of Indian River County's VITA program offers free, IRS-certified tax preparation to individuals and families with low to moderate incomes. This vital service not only eases the stress of tax season, it also helps return over \$1.5 million to our local economy each year—supporting working families and strengthening financial stability across our community.

Sponsorship: \$1,000

Sponsorship Benefits Include:

- Logo placement on promotional flyers
- Recognition in press release(s)
- Acknowledgment on our website and social media
- Sponsor signage displayed at the United Way Center VITA site
- Inclusion in United Way of Indian River County's annual Community Impact Report

IMPACT BY THE NUMBERS: 2024 VITA TAX SEASON

• \$1.94M+ in total refunds	• \$1.3M+ in tax credits and paid preparer cost savings at \$220 per return
• 2,484 clients served	• Earn Income Tax Credits - \$590,092
• \$1,225 average refund	• Education Credits - \$28,423
• \$28,288 average annual income	• Childcare Tax Credits - \$138,681
• 37 dedicated volunteers	• Paid Preparer Cost Savings - \$546,480
• 3,789 logged volunteer hours	

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TOCQUEVILLE & LEADERSHIP SOCIETY CELEBRATION

Spring 2026

This exclusive evening event honors United Way's most generous and distinguished donors—members of the Tocqueville Society (gifts of \$10,000+) and Leadership Society (gifts of \$1,000–\$9,999). Typically held as a sophisticated cocktail reception, this special gathering brings together philanthropic leaders who collectively invest more than \$1.8 million in our community each year. Sponsors of this prestigious event gain visibility among influential individuals who are deeply committed to creating lasting change in Indian River County.

Presenting Sponsorship: \$5,000

Sponsorship Benefits Include ALL Co-Sponsor Benefits PLUS:

- Logo featured on all event materials, including over 400 invitations
- Opportunity to deliver remarks during the event program.

Co-Sponsorship: \$2,500

Sponsorship Benefits Include:

- Complimentary event access for sponsor and accompanying guests
- Prominent recognition as a sponsor in any media coverage or press mentions associated with this signature event, plus acknowledgment throughout the event
- Visibility among high net-worth constituents from affluent communities
- Sponsor signage displayed at the event
- Inclusion in United Way of Indian River County's annual Community Impact Report

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POWERED BY PURPOSE: SPEAKER SERIES

October 28 Meet the Funders

January 27 Fueling Brighter Futures

November 19 Food Insecurity

March 24 Special Needs

United Way's Powered by Purpose Speaker Series brings together local leaders and experts to spark meaningful conversations around key community issues. Each of the four events will welcome 50-100 guests and provide an opportunity to dive deeper into challenges, collaborations, and solutions shaping Indian River County. Attendees include residents from private island communities, nonprofit partners, community leaders, and engaged citizens looking to learn, connect, and make a difference.

Sponsorship: \$2,000

Sponsorship Benefits Include:

- Complimentary event access for sponsor and accompanying guests
- Invitation for one representative to speak at the beginning of the program
- Logo featured on all event materials, including over 200 digital invitations
- Sponsor signage displayed at the event
- Recognition in press release(s)
- Acknowledgment on our website and social media
- Inclusion in United Way of Indian River County's annual Community Impact Report

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DAY OF CARING

October 11, 2025

Each year, United Way's Day of Caring mobilizes hundreds of volunteers to complete hands-on projects that directly benefit local nonprofits, schools, and community organizations. In 2024, over 500 volunteers tackled 49 projects—all in one day. By sponsoring Day of Caring, your business demonstrates a strong commitment to community impact while gaining valuable visibility among engaged, civic-minded individuals. It's a unique opportunity to be part of something bigger—uniting people and purpose to create lasting change.

Sponsorship: \$1,000

Sponsorship Benefits Include:

- Complimentary event access for sponsor and accompanying guests
- Sponsor signage displayed at the event
- Recognition in press release(s)
- Acknowledgment on our website and social media
- Inclusion in United Way of Indian River County's annual Community Impact Report

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CITRUS GOLF TOURNAMENT

May 4, 2026

United Way's Annual Citrus Golf Tournament is one of Indian River County's longest-running charity tournaments, bringing together community leaders, local businesses, and golf enthusiasts for a day of fun on the green—all to support vital programs that improve lives. As a sponsor, you'll gain valuable exposure while making a meaningful impact right here at home.

Sponsor Benefits	Platinum \$5,000	Gold \$3,000	Silver \$1,500	Drink \$500	Tee \$250
Inclusion in Event Remarks	✓				
Complimentary Foursome	Two Teams	One Team	One Team		
Branded SWAG in Gift Bags	✓	✓			
Recognition in Press Release(s)	✓	✓			
Company Displayed on Event Signage	Logo	Logo	Name		
Inclusion in Event Slide Show	Logo	Logo	Name	Name	
Acknowledgment on Website and Social Media	✓	✓	✓	✓	
Tee Sign	✓	✓	✓		✓
Signage at Drink Station				✓	

For more information, please contact Sydney Mihailoff at (772) 567-8900, ext. 117



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ST. PADDLE'S DAY PICKLEBALL TOURNAMENT

Spring 2026

For some festive fun, United Way takes St. Patrick's Day to the pickleball courts for some friendly competition in a tournament that raises funds to improve our community. From amateurs to professionals, there is place for everyone to participate and make a difference. Pick up your paddle and play for a purpose!

Sponsor Benefits	Presenting \$3,000	Ace \$1,000	Court \$500	Dink \$250
Inclusion in Event Remarks	✓			
Complimentary Pickleball Team	Two Teams	One Team		
Recognition in Press Release(s)	✓	✓		
Company Displayed on Event Signage	Event Signage & Banner	Yard Signs		✓
Acknowledgment on Website and Social Media	✓	✓	✓	
Inclusion on T-Shirt	Logo	Small Logo	Name	
Company Name Displayed on 1 Court			✓	

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UNITED WAY'S BLOCK PARTY FEATURING TRIKE WARS

Spring 2026

This family-friendly block party highlights the incredible work of donors, volunteers and funded partners, while bringing the community together. It kicks off with the famous Trike Wars. Where Torchbearers, whose high-performing campaigns clinched their chance to participate, race towards the finish line and ultimate glory! Following the championship, the community is invited out into the street to celebrate the caring power of our community with live music and festivities!

Sponsor Benefits	Premier \$6,000	Promoter \$3,000	Pit Crew \$1,000	Groupie \$500
Sponsorship Exclusivity	Exclusive	Up to 4 Available	Multiple	Multiple
Company Displayed on Event Signage	Winner's Stage and Day of Event Signage	Banner on Trike Course	Course Signage	Day of Event Signage
Inclusion in Event Remarks	✓	✓	✓	✓
Inclusion in Invitations	Logo			
Recognition in Press Release(s)	✓	✓		
Acknowledgment on Website and Social Media	Logo	Logo	✓	✓
Speaking Opportunity for 1 Representative	✓			

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JACKIE ROBINSON CELEBRATION GAME

April 15, 2026 | 6:42 PM

Palm Beach Cardinals vs Jupiter Hammerheads, Holman Stadium

Over 6,000 people attend the Jackie Robinson Celebration Game each year – offering brand exposure like no other event in Indian River County. Held annually on April 15 at Holman Stadium, the game keeps Jackie Robinson's legacy alive as thousands gather for family-friendly fun, the thrill of baseball, and a powerful reminder of the change one person and one community can spark. This beloved Vero Beach tradition celebrates history while creating brighter futures, honoring Jackie's courage and carrying his impact forward here at home.

This game isn't just about honoring history; it's about building what comes next. Proceeds benefit United Way of Indian River County, where every ticket and sponsorship powers programs that:

- Help children succeed in school.
- Strengthen families with access to healthcare.
- Build financial stability and resilience for our neighbors.

In fact, United Way connects 1 in 4 local residents with the resources that fuel brighter futures – helping neighbors overcome challenges, access opportunities, and build lasting stability.

When you sponsor the Jackie Robinson Celebration Game, you're not just reaching thousands of engaged community members – you're demonstrating your commitment to the values that define us: courage, perseverance, and the belief that together, we can spark positive change.

Join us in honoring Jackie's legacy as we build brighter tomorrows for Indian River County.

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Sponsor Benefits	Grand Slam \$20,000	Home Run \$15,000	MVP \$10,000	Triple \$5,000	All Star* \$2,500	Short Stop* \$1,000
Ceremonial First Pitch						
Reserved Section	Behind Home Plate	Behind Home Team Dugout	Behind Away Team Dugout	Behind Away Team Dugout		
Tickets to the Game	100	50	40	30	20	10
Logo on Commemorative Shirt	Most Prominent	2 nd Most Prominent	Prominent	Prominent		
Logo on SWAG Freebie						
Access to VIP Tent	25 VIP Tickets	15 VIP Tickets	15 VIP Tickets	8 VIP Tickets		
Signage on Holman Stadium Concourse	Most Prominent PLUS 2 Flags	2 nd Most Prominent PLUS 2 Flags	Prominent + VIP Tent	Prominent PLUS 2 Flags	Only Listed on All Sponsor Sign	Only Listed on All Sponsor Sign
Logo on all Marketing and Promotional Ads						
Logo included in Program	Most Prominent	2 nd Most Prominent	Prominent	Prominent	Listed on All Sponsor Page	Listed on All Sponsor Page
Game Day PA Announcements	Most Frequent	2 nd Most Frequent	Frequent	Frequent		
Recognition in Press Release(s), Newsletter + Website					Newsletter + Website Only	Newsletter + Website Only
Media Mentions	PLUS Radio + Video					

***Multiple sponsorships available. All other sponsorships are exclusive.**



UPSTARTERS: YOUTH VOLUNTEER

Every 3rd Tuesday of the Month (September - May)

UPSTARTERS is United Way's dynamic program for youth designed to empower young people to take an active role in their community through fundraising, organizing drives, and volunteering. It offers youth hands-on experience in giving back while fostering important leadership skills and earning valuable service hours. This initiative is about shaping the next generation of leaders. Invest in our future!

Youth Empowerment Sponsor: \$2,500 (Exclusive Opportunity)

Sponsorship Benefits Include:

- Prominent placement of large logo on shirt worn by participants at each meeting and event
- Recognition in program press releases and podcast interviews
- Opportunity to address group
- Acknowledgment on our website, social media, and e-newsletters
- Prominent placement of large logo on signage placed at projects
- Inclusion in United Way of Indian River County's annual Community Impact Report

Youth Investment Sponsor: \$1,000 (Up to 3)

Sponsorship Benefits Include:

- Small logo on shirt worn by participants at each meeting and event
- Acknowledgment on our website, social media, and e-newsletters
- Small logo on signage placed at projects

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