



UNITED WAY
Indian River County

**WORKPLACE
CAMPAIGN**

CAMPAIGN INCENTIVES & SPECIAL EVENTS

Get Involved

Volunteer with United Way

Volunteer annually with your employees at our Day of Caring event in October

Meet and Greet with a Funded Partner

Let us take your team on a site visit to one or more of our funded partner agencies. You'll see first hand how your dollars make a difference in our community.

Employee Incentives

Encourage participation in your Workplace Campaign by offering fun, meaningful incentives tailored to your organization. Employees who contribute at a certain level or increase their gift by just \$5 are eligible to receive a special incentive. Consider company-wide rewards too—such as a half-day of PTO if overall giving increases, or a hosted lunch for employees if you reach 100% participation.

Employee Raffle

Make giving even more exciting with a raffle! Employees who turn in their pledge cards early receive three tickets, while those who meet the final deadline get one. Increasing a pledge by \$5 earns two bonus tickets. Prizes can include gift cards, extra vacation days, United Way gear, or even a home-made dessert—whatever motivates your team!

CONNECT WITH US    **@UNITEDWAYIRC**

Tag us @UnitedWayIRC.org and show off your workplace campaign!
We'll share your photos so everyone can see how your team is making a difference.

SPECIAL EVENT IDEAS

Baby or Pet Photo Contest

Employees submit their favorite baby or pet photo for a small entry fee (enter as many as you like!). Photos will be posted in a common area or online. Coworkers can vote for the cutest photo and try to guess which baby or pet belongs to which colleague. Contestants pay a fee to participate, and the person with the most correct matches wins a prize! It's a fun way to spark conversation, raise funds, and celebrate our adorable coworkers—furry or otherwise.

Chili Cook-Off Contest

Employees cook their favorite recipe and enter it into a cook-off contest. A panel of “chili experts” selects the Official Chili Champion. Charge an entry fee and a fee for sampling the chili.

Coin War

Set up large empty water bottles for each department in a central location. Employees drop their spare change into the bottle. The group with the highest point value/most money, wins. All cash collected is donated to United Way.

Dress the Boss Day

Employees pay \$2 for the boss to wear a particular article of clothing. (Hats, feather boas, capes and/or funny ties, etc.) If they have a meeting they have to pay \$2 to take it off, or staff can take pity and bail them out for \$2.

Lunch Box Auction

Employees create gourmet lunches to be auctioned off to the highest bidder. Give prizes for the most creative, nutritious, elegant or clever meals.



CEO, Meredith Egan gets a pie to the face by Relationship Development Manager, Sydney Mihailoff for United Way's internal Workplace Campaign.

Special Event Ideas Continued

Office Olympics

Employees form teams and are charged an entry fee to participate. Teams compete in different events (office chair relays, company trivia, archery (with rubber bands), finger skating (typing), coffee cup relay, etc.), spaced over several days or all at once. The winning team takes home the “gold medal” and office bragging rights .

Office Miniature Golf

Provide putters and build a nine-hole course featuring slinkies, staplers, chairs and other creative obstacles. Participants sign up in teams of two: with a registration fee for funds to be given to United Way or without a registration fee for an attention-grabbing campaign kickoff activity.

Executive Chair Race

Set up a relay course for executives to go through sitting in chairs. Use a stopwatch to time contestants with the best time winning a prize. Observers wager on their favorite contestants and the winners receive a prize

Ice Cream Social

Have executive serve ice cream to show their United Way support. Try to get ice cream donated by local vendors and charge for each bowl. Everyone loves a good ice cream social!

Team Jersey Day

Have employees pay a set amount to wear their favorite sports team jersey or T-shirt

Jeans Day

Have employees pay a set amount to wear jeans to work for one day. Charge a higher amount to wear jeans for the whole week .

Dare the CEO

Employees can dare the CEO by donating a minimum of \$10. The size of the dare determines the donation amount. If the CEO chooses not to complete the dare, they can buy themselves out by matching the donation. Once a dare is completed, it cannot be repeated. (Example dares: getting pied in the face, wearing a goofy outfit for a day, being an assistant for an hour, dressing in a costume all day, or singing the national anthem to start the workday.)

SLEEP IN LATE

Go ahead, hit snooze. Again.

This coupon is our way of saying thanks for your pledge!



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