



United Way of Indian River County

United Way is launching some new events along with some longstanding ones to unite our community in fun and fundraising! These exciting events will bring out the kid in everyone as they participate in friendly competitions and raise money to improve the education, financial stability and health of everyone in Indian River County.

We'll warm up with Wiffle Palooza on January 13 at Thompson Fields. Next, athletes can test their luck at the St. Paddle's Day Pickleball Tournament on March 15 and 16 at Dick Bird Park. Then we'll swing into spring with the Citrus Golf Tournament on April 27 at Sandridge Golf Course. We'll cross the finish line with a bang at the Torchbearer Trike Wars and Thank You Block Party on May 10 beachside.

There are numerous sponsorship opportunities to fit your business' interests and target audience. Each event will be broadly promoted across the community, giving your company maximum exposure along with United Way's brand recognition.

Enclosed is more information for your consideration. You can select one or more events to support and sponsor packages can be customized. Please feel free to contact us to see how we can partner together to bring the thrill of the game as we empower the community!

**To learn more about our sponsor opportunities, please contact Jessica Schmitt at 772-567-8900, ext 121 or [Jessica.Schmitt@UnitedWayIRC.org](mailto:Jessica.Schmitt@UnitedWayIRC.org).**

### OUR MISSION

To improve lives by mobilizing the caring power of our community.

### OUR VISION

United Way envisions a world where all individuals and families achieve their human potentials through education, income stability, and healthy lives.



**Connect and Share @UnitedWayIRC**  
1836 14th Avenue, Vero Beach, FL 32960  
[UnitedWayIRC.org](http://UnitedWayIRC.org) | (772) 567-8900

United Way of Indian River County



# OLYMPIC GAMES 2024

SPONSORSHIP OPPORTUNITIES



**SCAN FOR DETAILS**

# WIFFLE PALOOZA



## Silver Sponsor | \$1,000

- One Complimentary Wiffleball Team
- Company Displayed on Event Signage & Banner
- Name in Pre & Post Event Press Releases
- Acknowledgement on Website & Social Media

## Bronze Sponsor | \$500

- Company Signage Displayed at One Field
- Acknowledgement on Website & Social Media

## Friend Sponsor | \$250

- Company Name Displayed on Event Signage

### Events Calendar

#### Wiffle Palooza Wiffleball Tournament

Saturday, January 13

#### St. Paddle's Day Pickleball Tournament

Friday, March 15 & Saturday, March 16

#### Citrus Golf Tournament

Saturday, April 27

#### Trike Wars

Friday, May 10

# ST. PADDLE'S DAY



## Gold Sponsor | \$3,000

- Two Complimentary Pickleball Teams
- Opportunity to Add Branded Swag in Gift Bags
- Logo Included on T-shirts
- Inclusion in Event Remarks
- Company Displayed on Event Signage & Banner
- Name in Pre & Post Event Press Releases
- Acknowledgement on Website & Social Media

## Silver Sponsor | \$1,000

- One Complimentary Pickleball Team
- Small Logo Included on T-shirts
- Company Displayed on Event Yard Signs
- Name in Pre and Post Event Press Releases
- Acknowledgement on Website & Social Media

## Bronze Sponsor | \$500

- Name Included on T-shirts
- Company Name Displayed on One Court
- Acknowledgement on Website & Social Media

## Friend Sponsor | \$250

- Company Name Displayed on Event Signage

# CITRUS GOLF



## Gold Sponsor | \$3,000

- One Complimentary Foursome
- Opportunity to Add Branded Swag in Gift Bags
- Company Logo Displayed on Event Signage
- Company Logo Included in Slide Show
- Name in Pre & Post Event Press Releases
- Acknowledgement on Website & Social Media
- Company Displayed on Tee Sign

## Silver Sponsor | \$1,500

- One Complimentary Foursome
- Company Name Displayed on Event Signage
- Company Name Included in Slide Show
- Acknowledgement on Website & Social Media
- Company Displayed on Tee Sign

## Bronze Sponsor | \$500

- Acknowledgement on Website & Social Media
- Company Name Included in Slide Show
- Company Name Displayed at Drink Station

## Friend Sponsor | \$250

- Company Name Listed on Event Signage

# TRIKE WARS



## Gold Sponsor | \$3,000

- Inclusion in Event Remarks
- Company Displayed on Event Signage
- Company Displayed on Trike Flag
- Name in Pre & Post Event Press Releases
- Acknowledgement on Website & Social Media

## Silver Sponsor | \$1,000

- Inclusion in Event Remarks
- Company Displayed on Course Signage
- Acknowledgement on Website & Social Media

## Bronze Sponsor | \$500

- Company Name Listed on Event Signage
- Acknowledgement on Website & Social Media

## Friend Sponsor | \$250

- Company Name Listed on Event Signage

**For more information, please contact:**  
Jessica Schmitt, CFRE, Director of Philanthropy  
(772) 567-8900, ext. 121  
[Jessica.Schmitt@UnitedWayIRC.org](mailto:Jessica.Schmitt@UnitedWayIRC.org)



United Way of  
Indian River County

# UNITED BY MISSION DRIVEN BY IMPACT

Please return via mail to P.O. Box 1960, Vero Beach, FL 32961

## SPONSORSHIP FORM

Yes! We want to become a United Way Sponsor. Please check which apply:

### Wiffle Palooza Wiffleball Tournament

- Silver Sponsor **\$1,000**
- Bronze Sponsor **\$500**
- Friend Sponsor **\$250**

### St. Paddle's Day Pickleball Tournament

- Gold Sponsor **\$3,000**
- Silver Sponsor **\$1,000**
- Bronze Sponsor **\$500**
- Friend Sponsor **\$250**

### Citrus Golf Tournament

- Gold Sponsor **\$3,000**
- Silver Sponsor **\$1,500**
- Bronze Sponsor **\$500**
- Friend Sponsor **\$250**

### Trike Wars Thank You Celebration

- Gold Sponsor **\$3,000**
- Silver Sponsor **\$1,000**
- Bronze Sponsor **\$500**
- Friend Sponsor **\$250**

**Total Amount Due** \_\_\_\_\_

We are unable to sponsor but would like to make a donation! \_\_\_\_\_

**Company Name** (or Name to be Recognized) \_\_\_\_\_

**Contact Person** \_\_\_\_\_

**Address** \_\_\_\_\_ **City** \_\_\_\_\_ **State** \_\_\_\_\_ **Zip** \_\_\_\_\_

**Email** \_\_\_\_\_ **Phone** \_\_\_\_\_

**Website** \_\_\_\_\_ **Social Media** \_\_\_\_\_

- Check
- Credit Card
- Invoice

**Billing Address** (if different) \_\_\_\_\_

**Tell us about your business so we can promote you!** \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Yes! I'd like to receive newsletters.

Please send us your logo in .eps format to [Jessica.Schmitt@UnitedWayIRC.org](mailto:Jessica.Schmitt@UnitedWayIRC.org)