



United Way of  
Indian River County



# SMALL BUSINESS UNITED

*Small Business. Big Impact.*

Our small business partners play a significant role in helping us address the needs of our community. By joining forces with other local businesses at the heart of our community, we work together to create long-lasting positive change.

Your business is rooted in our community—and if we want our community to thrive, we need everyone to play their part. As a small business owner, you are a part of people's everyday lives. You can take action to make our community better for everyone—your customers, employees, and your own family.

Get a return on your investment. By joining Small Business United you create long-lasting changes in the health, education, and financial stability of our community and receive added value, benefits, and recognition as a charitable partner and good corporate citizen.

## SMALL BUSINESS OPPORTUNITIES

### **Everyday Hero** | *Small Business Circle* \$365.00 Annually

#### **Brand Exposure + Recognition**

- Branded Small Business member decal
- Recognition across social media platforms
- Listing and link on United Way of Indian River County's website
- Listing in the annual report
- Recognition at Community Leaders Breakfast
- Reserved tickets for (2) at Community Leaders Breakfast
- Inclusion in 32963 ad

### **Local Leader** | *Small Business Leadership* \$772.00 Annually

#### **Brand Exposure + Recognition**

- All perks of the Everyday Hero PLUS
- Reserved tickets for (4) at Community Leaders Breakfast
- Reserved tickets for (6) at the Jackie Robinson Celebration Game
- Featured in Small Business Member Spotlight video and social media series

#### **Additional Opportunities**

- Volunteer opportunities at Day of Caring
- Invitations to United Way exclusive events

**JOIN US TODAY.  
TOGETHER  
WE CAN CHANGE  
TOMORROW.**

**Learn more about joining Small Business United**  
with Sydney Mihailoff at (772) 567-8900  
or [Sydney.Mihailoff@UnitedWayIRC.org](mailto:Sydney.Mihailoff@UnitedWayIRC.org)

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United Way of Indian River County  
1836 14th Avenue, Vero Beach, FL 32960  
(772) 567-8900 | [UnitedWayIRC.org](http://UnitedWayIRC.org)



United Way of Indian River County

# SMALL BUSINESS. BIG IMPACT. SMALL BUSINESS UNITED

Please return via mail to P.O. Box 1960, Vero Beach, FL 32961

## SPONSORSHIP FORM

Yes! We want to become a United Way Small Business United Member. Please check which apply:

- Everyday Hero **\$365**
- Local Leader **\$772**

**Total Amount Due** \_\_\_\_\_

We are unable to become a member but would like to make a donation! \_\_\_\_\_

**Company Name** (or Name to be Recognized) \_\_\_\_\_

**Contact Person** \_\_\_\_\_

**Address** \_\_\_\_\_ **City** \_\_\_\_\_ **State** \_\_\_\_\_ **Zip** \_\_\_\_\_

**Email** \_\_\_\_\_ **Phone** \_\_\_\_\_

**Website** \_\_\_\_\_ **Social Media** \_\_\_\_\_

- Check
- Credit Card
- Invoice

**Billing Address** (if different) \_\_\_\_\_

**Tell us about your business so we can promote you!** \_\_\_\_\_

Yes! I'd like to receive newsletters.

Yes! I'd like a physical Small Business United decal mailed to me.

Yes! I'd like an electronic Small Business United decal to add to my company's website.

Please send us your logo in .eps format to [Sydney.Mihailoff@UnitedWayIRC.org](mailto:Sydney.Mihailoff@UnitedWayIRC.org)