





















United Way of Indian River County









We are change makers Our Mission: To improve lives by mobilizing the caring power of community.

It is my privilege to serve as the 2018-19 Chair of your United Way Board of Directors. I am truly honored to have the opportunity to work with such a great organization and wonderful group of people, all of whom are working to make our home an even better place to live. We are pleased to present to you this year's Community Impact Report.

I am thankful for every donor and volunteer who has helped us get to where we are today. We entered our 58th year of serving Indian River with renewed excitement, a leadership team dedicated to helping others, fresh ideas, and a focus on bringing more supporters into the United Way family. We are working to earn the trust and support of as many individuals and businesses that we possibly can to meet a growing number of needs.

Last year we reported that we had the most successful Day of Caring to date. 2018 was no exception. Our volunteers were surprised with a performance from the Vero Beach High School Varsity Cheerleaders and Marching Band. It was a wildly successful Saturday morning pep rally that left all of our volunteers energized for the day ahead. The event was a smash!

The Volunteer Income Tax Assistance program (VITA) set another record during tax season. A total of 1,234 tax returns were filed free of charge to our community members which ensured that each filer received the maximum amount of tax credits and refunds they deserve. In total, \$1.5 million was given back to our community through VITA.

Another highlight was this year's sellout Jackie Robinson Celebration Game. We had great weather as the St. Lucie Mets took on the Fort Myers Miracle. This is such a true community-wide event that provides wonderful sentimental memories of baseball at Historic Dodgertown, all in the name of United Way.

We saw great success in our community engagement work. Most notably in the establishment of the Senior Collaborative which convenes community partners around the issues of our aging population. Your United Way has seen considerable success in these endeavors starting with the Mental Health Collaborative (2004) and the Kindergarten Readiness Collaborative (2015). Both of those collaborative's have grown into self-sustaining nonprofits, and the Senior Collaborative will certainly achieve the same success in years to come.

Our continued journey to Community Impact flourished this year with a record number of new programs and agencies requesting a partnership with United Way. 17 organizations expressed interest in applying for United Way funding, 8 were vetted and as a result, we welcomed 6 new agencies and 6 new programs.

We could not accomplish our mission without the staff of UWIRC who have dedicated their careers to helping and improving lives here in Indian River County, our determined Campaign Co-Chairs, Board of Directors, corporate partners, funded and community partners, our tremendous volunteers, and most especially our donors. Our donors recognize that their financial support is more than just a donation. It is an investment in their community's future producing significant returns, as United Way and its community partners work to maximize the impact of the programs, services, and initiatives that we support.

On behalf of all those we serve, thank you for your support of our work!



Jeff Smith



Michael Kint Chief Executive Officer



The Community Impact Fund provides grants to 43 programs that align with our Community Goals in Education, Health, and Financial Stability. Through this fund, United Way confronts our community's biggest challenges to drive measurable results and lasting change.



Executive Roundtable of IRC FamilyWize Prescription Discount Cards Kindergarten Readiness Collaborative Mental Health Collaborative of IRC Moonshot Community Action Network

# IMPACT AT A GLANCE

**Donor Designations** 

**Community Investmen** 

\$824,270

**Healthy Moms** 

Healthy

Lives

**Healthy Kids** 

\$371,500

# **INITIATIVES & COLLABORATIVES**

SAFER Indian River County Senior Collaborative of Indian River County University of Florida Foundation Inc. Volunteer Income Tax Assistance (VITA)/ MyFreeTaxes.com

# Health

#### Goal:

Improve Indian River County residents' physical and mental health and to improve the quality of life for mothers, infants, and children.

Through United Way initiatives and partnerships, Indian River County saw:



individuals access preventative care services



individuals receive a mental health screening or intervention service



seniors access nutritious meals

### **PARTNERS IN HEALTH**

Deaf & Hard of Hearing Services of the Treasure Coast Drug Abuse Treatment Association Indian River County Healthy Start Coalition Mental Health Association in Indian River County Mental Health Collaborative of Indian River County SafeSpace Senior Resource Association Substance Awareness Center Treasure Coast Community Health Tykes & Teens, Inc. VNA of the Treasure Coast

# Education

#### Goal:

Increase the number of children who enter Kindergarten ready to succeed, increase the number of third graders who are performing on grade level, and increase the number of high school students who graduate on time.

# Through United Way initiatives and partnerships, Indian River County saw:



children receive high quality early learning opportunities that provide the foundation for success in school and life



students gain valuable life and career skills to help them succeed now and in the future



of students attended after school programs



of young children enrolled in partner programs improved developmental and literacy skills to be kindergarten ready

#### **PARTNERS IN EDUCATION**

Big Brothers Big Sisters Boys and Girls Club of Indian River County Childcare Resources of Indian River County Children's Home Society of Treasure Coast Crossover Mission Dasie Bridgewater Hope Center Economic Opportunities Council Education Foundation of Indian River County Gifford Youth Achievement Center Hibiscus Children's Center Indian River County Healthy Start Coalition Redlands Christian Migrant Association The Learning Alliance Youth Guidance Mentoring Academy

# **Financial Stability**

Goal:

A third of lower income families in Indian River County become more financially stable.

Through United Way initiatives and partnerships, Indian River County saw:



clients diverted from homelessness



individuals gain skills in financial management and develop budgeting strategies



refunded to 1,234 VITA/MFT clients



of clients increase their wage and improve employability

### **PARTNERS IN FINANCIAL STABILITY**

American Red Cross Camp Haven Catholic Charities Children's Home Society of Treasure Coast Hope for Families Center Literacy Services of Indian River County The ARC of Indian River County Treasure Coast Homeless Services Council Veterans Council of Indian River County

Every Dollar Counts

## Your Investment Matters

Donors continue to see the value of investing in United Way of Indian River County's Community Impact approach to local problems, leading the way from quick fixes to real, lasting change. Individuals, businesses, corporations, and foundations supported UWIRC's effort to bring in \$2,998,936 in fiscal year 2018-19.

Please find copies of our IRS 990 and our most recent audit at UnitedWayIRC.org/financial-information.

#### Income

Public Support & Revenue	\$2,998,936
Net Campaign Revenue	\$2,632,530
In Kind Contributions	\$153,868
Investments, Net	\$71,285
Other	\$141,253
Expenses	
Community Support Services	\$2,624,587
Campaign Fund Development	\$417,938
Management and General	\$173,838
Total Expenses	\$3,216,363
Changes In Net Assets	(217,427)
Net Assets, Beginning of Year	\$2,250,070
Net Assets, End of Year	\$2,032,643



Jeff Smith. Chair Clerk of the Circuit Court

Jeffrey Schlitt, Chair-Elect Schlitt Services, Vice-President

Jeffrey Petersen, Secretary Merrill Lynch

Margo Lind, Treasurer Seacoast Bank

Susan Adams, Past Chair Marsh Landing Restaurant

Gregory Rogolino, CIC Chair Publix, Store Manager – Miracle Mile

Amber Batchelor Sebastian River Area Chamber of Commerce

Jan Beck A-1 Roof Truss Company Dr. David Becker Retired

John F. Beckert Retired

**Christopher Bieber** CenterState Bank

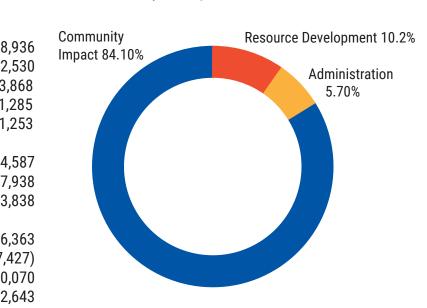
LaKisha Erwin SequelCare of Florida

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Anthony P. Guettler Gould Cooksey Fennell

Miranda Hawker **IRC Health Department** 

Jacqueline E. Jacobs, PhD Retired



Tor Jones Jones & Jones Advertising, Inc.

Linda Kinchen Retired

Katie Kirk Daland Corp.

Tom Manwaring SafeSpace

Beth Mitchell Sebastian River Area Chamber of Commerce

Dr. Katie Nall Indian River State College

Alan S. Polackwich, Sr. Retired

Dr. Mark Rendell Superintendent, IRC School District

Jonathan Schwiering President, Vero Insurance

Ralph Taylor Sebastian River Medical Center

Rev. Benny Rhyant New Mt. Sinai Baptist Church

Colonel Martin Zickert USAF, Retired

Randy Riley, Ex Officio UW of FL Board Member

## WORKPLACE CAMPAIGNS

#### AT&T

AYS Employee Leasing Bank of America Best Buy Store # 816 **Big Brothers Big Sisters Boys & Girls Clubs of IRC Brown & Brown Central Coast** Camp Haven, Inc. CenterState Bank Childcare Resources of Indian River Children's Home Society City of Fellsmere **City of Sebastian City of Vero Beach Cleveland Clinic Indian River** Colton, Williams & Reamy, CPA's Comcast Cable **Croom Construction Company** Crossover Mission, Inc. CVS Health **Cypress Trust Company Dasie Hope Center** Dillard's Department Stores, Inc. Disney's Vero Beach Resort Donadio and Associates Drug Abuse Treatment Association Economic Opportunities Council of IRC Education Foundation of Indian **River County, Inc.** Elliott Merrill Community Mgt. **Enterprise Holdings Foundation Environmental Learning Center** Federal Express Corporation Fellsmere Farms **Florida Floor Fashions** Florida Power and Light Company George E. Warren Corporation Gifford Youth Achievement Center **Gould Cooksey Fennell Grall Law Group** HealthSouth Hibiscus Children's Center Indian River County Indian River State College

**IRC Clerk of Circuit Court IRC Healthy Start Coalition IRC Property Appraiser's Office IRC School District** IRC Sheriff's Office IRC Supervisor of Elections Office JCPenney Company John's Island Real Estate Company Kmetz, Elwell, Graham & Associates, CPA's Law Offices of Jennifer Peshke Law Offices of John E. Moore, III Literacy Services of IRC Lowe's Companies, Inc.

Macy's Marine Bank Associates Northern Trust Nylacarb Corporation **Omni Financial Orchid Insurance** Parker Hannifin Corporation Piper Aircraft, Inc. PNC Advisors **Proctor Construction Co.** Publix Super Markets Rehmann **Riverside Theatre** 

& Oliver, P.L. SafeSpace Samaritan Center Schlitt Services, Inc. Seacoast Bank Senior Resource Association Space Coast Credit Union

Mental Health Association Mental Health Collaborative of IRC Morgan, Jacoby, Thurn, Boyle &

## National Bank of Commerce

Primary Care of the Treasure Coast **Raymond James & Associates Redlands Christian Migrant Assoc. Regency Windsor Companies** 

**Rossway Swan Tierney Barry Lacey** 

Substance Awareness Center of IRC SunTrust Bank Syngenta Crop Protection, Inc. Target **TD Bank** The Arc of Indian River County The Hill Group TJ Maxx / Marshalls / Homegoods **Town of Indian River Shores Treasure Coast Community Health** United Parcel Service United Way of IRC Vero Insurance Veterans Council of Indian River County Visiting Nurse Association of the **Treasure Coast** Walmart Wells Fargo Windsor (Torwest) Youth Guidance

# **ELITE CAMPAIGN SPONSORS**

Area businesses that give \$500 in addition to their campaign contribution to help offset campaign costs.

Alex MacWilliam Real Estate Armfield-Wagner Appraisal & Research, Inc. **AYS Employee Leasing Brewer International** Brite Future Electric CenterState Bank Dale Sorensen Real Estate **Disney's Vero Beach Resort** Florida Power and Light Company Gould Cooksey Fennell **Graves Brothers Company** Kmetz, Elwell, Graham & Associates Marine Bank Morgan, Jacoby, Thurn, Boyle & Associates National Bank of Commerce Northern Trust **Omni Financial** Rehmann Rossway Swan Tierney Barry Lacey & Oliver, P.L. Schlitt Services, Inc. **USI Insurance Services** Wilmington Trust, N.A.

## TORCHBEARERS

Workplace campaigns that make an early commitment and pledge to raise at least \$12,000 in employee and corporate contributions.

Bernard A. Egan Foundation, Inc. Cleveland Clinic Indian River Disney's Vero Beach Resort Florida Power and Light Company George E. Warren Corporation Indian River County IRC School District IRC Sheriff's Office Marine Bank Northern Trust Piper Aircraft, Inc. Publix Super Markets Wells Fargo

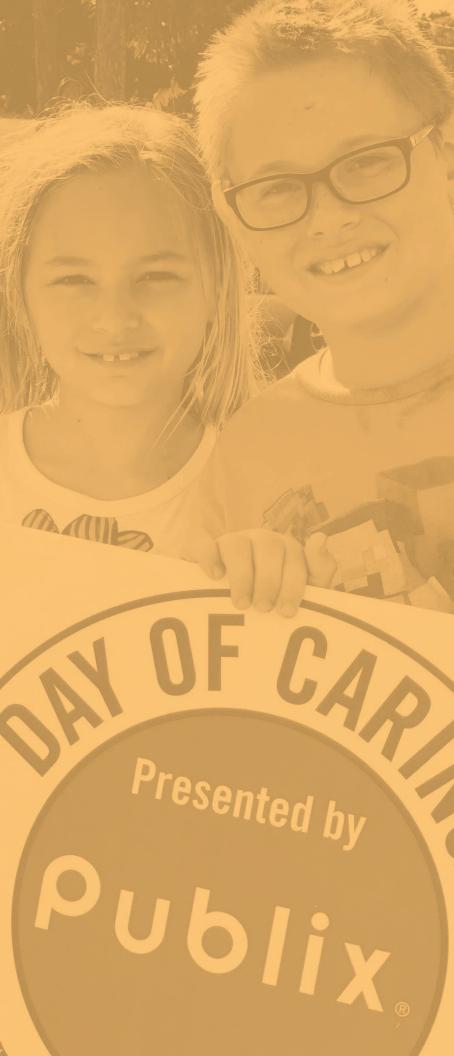
# **EVENT SPONSORS**

#### AIG

**Bayer Crop Science** Bernard A. Egan Foundation, Inc. Chick-fil-A **Countryside Citrus** Deck's Edge Natural Wood Furnishings Diamond R. Fertilizer Co., Inc. Florida Power & Light Gould Cooksey Fennell **Grall Law Group** Health First Health Plans Kona Ice Law Offices of John E. Moore, III McDonald's Melissa M. Medlock, CPA Northern Trust Publix Super Markets **Quail Valley Charities** Rotary Club of Vero Beach Sea & Ski Skin Protection Simply Soothing United Juice Company Vero Insurance Wells Fargo

# **GOLF SPONSORS**

**Bayer Crop Science** Bernard Egan Foundation Chick-fil-A Countryside Citrus **Diamond R. Fertilizer** Florida Floor Fashions Florida Irrigation Maintenance George E. Warren Corporation **Gould Cooksey Fennell JBT Food Tech** Natalie's Orchid Island Juice Company Nutrien Ag Solutions Southern Eagle Distributing Syngenta Crop Protection, Inc. The Law Offices Of John E. Moore, III Wawa Inc. Wedgworth



# **PHILANTHROPIC LEADERS**

With an annual gift of \$10,000 or more, Alexis de Tocqueville Society members are creating a profound and lasting impact thoughout Indian River County

### Ordre d'Égalité (\$50,000 - \$74,999)

Edward and Sherry Ann Dayton Jim and Jean Kelly

### Ordre d'Liberté (\$25,000 - \$49,999)

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### Membres de la Société (\$10,000 - \$24,999)

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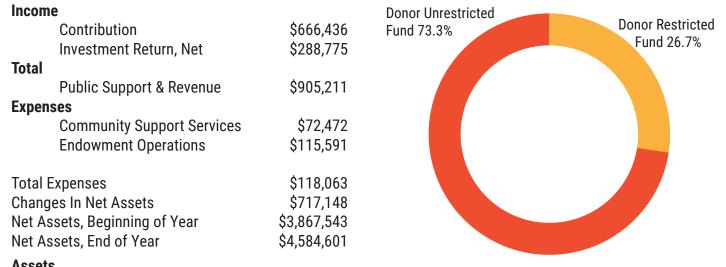
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United Way Joundation

### Your Investment Matters

United Way Foundation of Indian River County, Inc. is a separate nonprofit organization classified as a Type I supporting organization. It is governed by a local volunteer Board of Directors comprised of financial professionals and community leaders. The Foundation is committed to building a permanent endowment by generating funds in support of the community-wide work of United Way of Indian River County.

Please find copies of our IRS 990 and our most recent audit at UnitedWayIRC.org/financial-information.



#### Assets

#### **Donor Restricted Fund**

Endowed funds restricted in purpose to solely support United Way partner agency programming as part of United Way's annual community investment process.

#### **Donor Unrestricted Fund**

Endowed funds not restricted by donor in purpose to be used at the board's discretion.



Fritz Blaicher, Chair
Dennis Ferro, Vice Chair
David Sams, Treasurer CEO, G2 Investment Group
Mike McGee, Secretary Financial Advisor, Morgan Stanley
Jan S. Beck Executive Vice President & Chief Financial Officer, A-1 Roof Truss Company

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Marlynn Scully

STAFF: Elizabeth Ullian, Executive Director

# Leaving a Legacy

The United Way Foundation of Indian River County was established to help secure the financial future of the United Way by building an endowment to support the good work of UWIRC for generations to come. The endowment is being built through a combination of current contributions and deferred planned gifts including commitments for a charitable gift to the United Way Foundation in one's will, living trust, or estate plan.

At the end of the 2018-2019 fiscal year, the United Way Foundation of Indian River County had \$4.3 million in assets under management with another \$5.6 million in documented legacy gifts that will be realized in the future. Gifts to the Foundation are invested for growth with a percentage available for distribution each year to support and sustain the critically important work being done by UWIRC. By providing a dependable revenue stream year after year, these gifts ensure that UWIRC is positioned to respond to pressing community needs now and in the future.

We gratefully acknowledge our Tocqueville Legacy Circle, Leadership Legacy Circle, and Legacy Society members that have made commitments to being partners in our critical work in perpetuity.

To learn more about endowing your annual support call Elizabeth Ullian, Executive Director, United Way Foundation, at (772) 569-6777.

## **Legacy Society list**

#### **Tocqueville Legacy Circle**

The following individuals have either made or made provisions for a thoughtful legacy gift to endow their annual gift to the United Way of Indian River County as members of the esteemed Alexis de Tocqueville Society. Each year, the Foundation will make a gift of \$10,000 or more to the annual campaign in their names in perpetuity.

Fred M. and Gay C. Blaicher Dick and Sally Brickman Chris and Keena Clifford Edward and Sherry Ann Dayton Ralph T. King Jay and Linda Knoll Betty and Jim McDonald Edward and Dawn Michael Lee and John Moore Marjorie Hopwood Richardson and Danforth Kidd Richardson

#### Leadership Legacy Circle

The following individuals have either made or made provisions for a thoughtful legacy gift to endow their annual gift to the United Way of Indian River County as members of the distinguished Leadership Investment Society. Each year, the Foundation will make a gift of \$1,000-9,999 to the annual campaign in their names in perpetuity.

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The following companies, private foundations, and individuals have made or made provisions for gifts to the Foundation to support the many facets of the critically important work of our local United Way here in Indian River County for generations to come.

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#### Memorial gifts

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