



**United Way of  
Indian River County**  
1836 14<sup>th</sup> Ave  
Vero Beach, FL 32960  
[www.unitedwayirc.org](http://www.unitedwayirc.org)

**For Immediate Release**

Contact: Lisa Djahed 772-567-8900 / fax: 772-567-2089  
[lisa.djahed@unitedwayirc.org](mailto:lisa.djahed@unitedwayirc.org)

March 31, 2010

## **Media Release**

### **United Way & Familywize Partner Up to Save Families \$341K On Prescription Drugs**

The United Way has partnered with Familywize ([www.familywize.com](http://www.familywize.com)) to promote their discount prescription cards. Cards can be obtained from the United Way offices, 1836 14<sup>th</sup> Ave or via their website at [www.familywize.com](http://www.familywize.com).

Since introducing the cards in July of 2008 Indian River County residents have made 18,604 claims resulting in savings of \$341,042, averaging \$18 per prescription.

#### **How it Works**

The FamilyWize Prescription Drug Discount Card enables you to receive discounted pricing on prescription drugs. It can offer immediate savings on prescription drugs at participating pharmacies for people that have no health insurance, during deductible periods and for prescription medicine not covered by health insurance, Medicare and other benefit plans. This is not insurance, nor is it intended to replace insurance.

Simply present your FamilyWize card with each prescription from your doctor to the participating pharmacy at the time of purchase to receive your discounts. If you need to transfer a prescription, bring your empty prescription bottle or label with you to the pharmacy.

Save an average of up to 30% or more off the pharmacy's usual and customary retail price of prescription drugs, with the highest savings on generic drugs.

Your cost will be the discount price with the FamilyWize card or the pharmacy's usual and customary retail price, whichever is lower. This means you are assured the lowest price in that store, at the time you

purchase the prescription medicine. If the pharmacy's price is lower, there is no savings or discount and the FamilyWize card cannot lower the copay for medicine covered by insurance.

**IT'S FREE:** This is a free resource from the FamilyWize community service partnership. Use this FamilyWize card to start saving money on your prescription drugs today.

**IT'S EASY:** Simply present your card and prescription to a participating pharmacy to obtain the discounted price. You always receive the lower of the discounted price or pharmacy's retail price.

**HOW MUCH YOU SAVE:** This card can save you and your family an average of up to 30% or more on 8 out of 10 prescriptions. Click [here](#) to see the discounted price of medications using this card.

**NO RESTRICTIONS:** Use your card as often as you need, for any prescription, for everyone in your family. There is no income limit, age requirement, eligibility or registration required.